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Hello!

We are so excited that you are here. It means you want to experience this transformative student missions conference for yourself.

This resource toolkit will help you in raising support and spreading the word about Urbana. Please continue to check this download for additional items being created to help you enjoy your Urbana journey.

This resource toolkit includes the following:

- [YouTube tutorial: Urbana or Bust! 7 Steps to Raising Support to Attend Urbana 22](#)
- [Promo Video](#)
- PowerPoint presentation for groups or Zoom calls
- Support Letter
- Thank-You Note Samples
- Fundraising Appointment Scripts
- Thank-You and other posts and stories for Instagram and Facebook
- Desktop and mobile phone screensavers/wallpapers

A reminder to Join the Urbana Insider email list at the bottom of urbana.org for the best registration discount, if it's still available, and updates about conference content and logistics.

Please follow us on socials: **@urbanamissions** for additional information and lots of inspiration!

We can't wait to see you in Indy!

All your friends at Urbana 22

