



Sample Script Student Fundraising Presentation

SLIDE 1

Open in prayer for God to lead the discussion and remove any nerves. Take a deep breath, relax, and remember that this is just a conversation. God's got you, and you've got this!

SLIDE 2

This is all about you and YOUR WHY.

SLIDE 3

[READ SLIDE]

It's a chance to meet other students, faculty, pastors, ministry leaders, missions organizations, graduate schools, and seminaries.

It's a sacred space to discover, discern, and decide how individual interests and giftings intersect with God's call to mission on campus and in the world.

Urbana is an invitation to give your whole life for God. At Urbana 22, that invitation and call is for followers of Jesus to ACT!

SLIDE 4

Urbana is also a destination for discipleship and decisions.

The multicultural worship, Bible teaching, testimonies, and Bible studies all lead to greater surrender and discipleship, especially with Urbana 22's focus on the book of Acts.

There are hundreds of afternoon seminars grouped by interests and gifts to help participants discover what's possible in terms of their missional calling.

Throughout the conference, there is on-site prayer and Next Steps Coaching to help us discern what that calling may look like.

Finally, there is a Connections Hall on site with hundreds of exhibitors representing missions-sending organizations, missions-equipping organizations, and academic institutions to help us decide the next steps. Urbana believes activating is important to realizing the conference's full potential.

As a result, over 300,000 people (about half the population of Wyoming) have been sent from Urbana into missions over its 75-year history.

SLIDE 5

Many have testimonies of God's transformational work at Urbana. This is one of many testimonies.

Read Becca's testimony



At Urbana 18.... [READ SLIDE STATS]

Urbana is really a place that can help participants discover how their passions can make a difference for Christ's kingdom on campus, locally, and globally.

SLIDE 6

[DELETE THIS SLIDE IF YOU DON'T INTEND TO PARTICIPATE IN THE WORLD CHANGERS COHORT. SEE URBANA.ORG FOR MORE INFO.]

As I mentioned earlier, each morning we will be studying the book of Acts together in Bible study.

The World Changers Cohort is an opportunity to lead other students during that time.

It is open to anyone looking to deepen their spiritual formation and leadership skills.

I intend to participate and will receive virtual training, coaching, and resources before the conference to prepare me.

I will lead three Bible studies and facilitate a call to faith. I will debrief with my assigned InterVarsity staff coach after each session. It is open to all—including first years and graduating seniors.

However, the capacity is 1,000 participants. We will receive as a bonus exclusive access to platform speakers from around the world.

SLIDE 7

I am excited about this opportunity to experience God and explore the missions space in this way.

Would you partner with me in prayer that, one, I can make it to Urbana, as it is a significant investment and, two, that God will meet me there with his presence, revelation, and understanding.

Would you also please pray to help me cover my expenses? My goal is \$ [insert amount].

If you are led to give now, you can do so by... [insert payment methods].

SLIDE 8

Urbana only happens once every three years.

It was postponed in 2021, and after all we've been through and are still experiencing in the world this decade, it really feels like IT'S TIME for Urbana, and that this is my time to participate.

Thanks so much for your time and attention.

Any questions?